

## **ORDER**



|            |                      |                                 |   |
|------------|----------------------|---------------------------------|---|
| Orders     | Order / Rev:         | 104084                          |  |
|            | Alt Order #:         | 06831655                        |   |
|            | Product Desc:        | Crossroads GPS                  |   |
|            | Estimate:            | 732                             |   |
|            | Flight Dates:        | 07/30/12 - 08/06/12             |   |
|            | Original Date / Rev: | 07/06/12 / 07/17/12             |   |
|            | Order Type:          | GENERAL                         |   |
|            |                      |                                 | Primary AE:   |
|            |                      |                                 | Amy McCreary  |
|            |                      |                                 | Sales Office:   |
|            |                      |                                 | BLPHI   |
|            |                      |                                 | Sales Region:   |
|            |                      |                                 | National  |
| Agency     | Name:                | Crossroads Media, LLC           |   |
|            | Buying Contact:      |                                 |   |
|            | Billing Contact:     |                                 |   |
|            |                      | Billing Type:                   |   |
|            |                      | Cash                            |   |
|            |                      | Billing Calendar:               |   |
|            |                      | Broadcast                       |   |
|            |                      | Billing Cycle:                  |   |
|            |                      | EOM/EOC                         |   |
|            |                      | Agency Commission:              |   |
|            |                      | 15%                             |   |
| Advertiser | Name:                | Crossroads GPS <i>- Revised</i> |   |
|            | Demographic:         | A35+                            |   |
|            | Product Codes:       | PLI2,PLC01-Democrat             |   |
|            | Priority:            | SELECT PRIORITY CODE            |   |
|            | Revenue Codes:       | POLITICAL/AGY, ISSUE, GEN       |   |
|            |                      | New Business Thru:              |   |
|            |                      |                                 |   |
|            |                      | Order Separation:               |   |
|            |                      | 00:15:00                        |   |
|            |                      | Advertiser External ID:         |   |
|            |                      |                                 |   |
|            |                      | Agency External ID:             |   |
|            |                      |                                 |   |

## **Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount  | Month       | # Spots | Gross Amount | Net Amount  | Rating |
|------------|----------|---------|--------------|-------------|-------------|---------|--------------|-------------|--------|
| 07/30/12   | 08/06/12 | 88      | \$85,675.00  | \$72,823.75 | August 2012 | 88      | \$85,675.00  | \$72,823.75 | 0.00   |
|            |          |         |              |             | Totals      | 88      | \$85,675.00  | \$72,823.75 | 0.00   |

## **Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Amy McCreary      |              |              | Start Of Order - End Of Order | 100%    |

| Order Share | Share | Total        |
|-------------|-------|--------------|
| KSNV        | 32%   | \$85,675.00  |
| Market      | 100%  | \$267,734.38 |

| Competitive Share | Share | Total       |
|-------------------|-------|-------------|
| CABLE             | 0%    | \$0.00      |
| KBLR              | 0%    | \$0.00      |
| KFBT              | 0%    | \$0.00      |
| KINC              | 0%    | \$0.00      |
| KLAS              | 20%   | \$53,546.88 |
| KLVX              | 0%    | \$0.00      |
| KSNV-             | 0%    | \$0.00      |
| KTNV              | 30%   | \$80,320.31 |
| KTUD              | 0%    | \$0.00      |
| KVVU              | 17%   | \$45,514.84 |
| KVWB              | 0%    | \$0.00      |
| LV1               | 0%    | \$0.00      |
| UNKWN             | 1%    | \$2,677.34  |

| Ln              | Ch   | Start             | End             | Inventory | Code            | Break | Start/End         | Time     | Days        | Len | Spots         | Rate     | Pri | Rtg  | Type | Spots | Amount   |
|-----------------|------|-------------------|-----------------|-----------|-----------------|-------|-------------------|----------|-------------|-----|---------------|----------|-----|------|------|-------|----------|
| E 1             | KSNV | 08/05/12          | 08/05/12        | SUN.      | 6PM NEWS OLYM   | M     | SUN.              | 6p-7p    | -----S      | :30 | 1             | \$650.00 | 1   | 0.00 | NM   | 1     | \$650.00 |
| KSNV EARLY NEWS |      |                   |                 |           |                 |       |                   |          |             |     |               |          |     |      |      |       |          |
|                 |      | <u>Start Date</u> | <u>End Date</u> |           | <u>Weekdays</u> |       | <u>Spots/Week</u> |          | <u>Rate</u> |     | <u>Rating</u> |          |     |      |      |       |          |
|                 |      | Week:             | 07/30/12        |           | -----S          |       | 1                 | \$650.00 |             |     | 0.00          |          |     |      |      |       |          |

Order / Rev: 104084 Advertiser: Crossroads GPS  
 Alt Order #: 06831655 Product Desc: Crossroads GPS KSNV  
 Flight Dates: 07/30/12 - 08/06/12 Estimate: 732

| Ln                                 | Ch   | Start             | End             | Inventory Code            | Break   | Start/End Time    | Days        | Len | Spots         | Rate      | Pri  | Rtg | Type | Spots      | Amount   |
|------------------------------------|------|-------------------|-----------------|---------------------------|---------|-------------------|-------------|-----|---------------|-----------|------|-----|------|------------|----------|
| E 1                                | KSNV | 08/05/12          | 08/05/12        | SUN. 6PM NEWS OLYMPICS    |         | Sun. 6p-7p        | -----S      | :30 | 1             | \$650.001 | 0.00 | NM  |      | 1          | \$650.00 |
| <b>KSNV EARLY NEWS</b>             |      |                   |                 |                           |         |                   |             |     |               |           |      |     |      |            |          |
|                                    |      |                   |                 |                           |         |                   |             |     |               |           |      |     |      |            |          |
|                                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |         | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |           |      |     |      |            |          |
|                                    |      | Week: 07/30/12    | 08/05/12        | -----S                    |         | 1                 | \$650.00    |     | 0.00          |           |      |     |      |            |          |
| E 2                                | KSNV | 07/30/12          | 07/30/12        | Wake Up Early w/ Wagners  |         | 430a-5a           | M-----      | :30 | 2             | \$150.002 | 0.00 | NM  |      | 2          | \$300.00 |
| <b>WAKE UP EARLY W/THE WAGNERS</b> |      |                   |                 |                           |         |                   |             |     |               |           |      |     |      |            |          |
|                                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |         | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |           |      |     |      |            |          |
|                                    |      | Week: 07/30/12    | 08/05/12        | M-----                    |         | 2                 | \$150.00    |     | 0.00          |           |      |     |      |            |          |
| E 3                                | KSNV | 07/31/12          | 07/31/12        | Wake Up Early w/ Wagners  |         | 430a-5a           | -T-----     | :30 | 1             | \$150.002 | 0.00 | NM  |      | 1          | \$150.00 |
| <b>WAKE UP EARLY W/THE WAGNERS</b> |      |                   |                 |                           |         |                   |             |     |               |           |      |     |      |            |          |
|                                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |         | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |           |      |     |      |            |          |
|                                    |      | Week: 07/30/12    | 08/05/12        | -T-----                   |         | 1                 | \$150.00    |     | 0.00          |           |      |     |      |            |          |
| E 4                                | KSNV | 08/01/12          | 08/01/12        | Wake Up Early w/ Wagners  |         | 430a-5a           | --W----     | :30 | 1             | \$150.002 | 0.00 | NM  |      | 1          | \$150.00 |
| <b>WAKE UP EARLY W/THE WAGNERS</b> |      |                   |                 |                           |         |                   |             |     |               |           |      |     |      |            |          |
|                                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |         | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |           |      |     |      |            |          |
|                                    |      | Week: 07/30/12    | 08/05/12        | --W----                   |         | 1                 | \$150.00    |     | 0.00          |           |      |     |      |            |          |
| E 5                                | KSNV | 08/02/12          | 08/02/12        | Wake Up Early w/ Wagners  |         | 430a-5a           | --T---      | :30 | 1             | \$150.002 | 0.00 | NM  |      | 1          | \$150.00 |
| <b>WAKE UP EARLY W/THE WAGNERS</b> |      |                   |                 |                           |         |                   |             |     |               |           |      |     |      |            |          |
|                                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |         | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |           |      |     |      |            |          |
|                                    |      | Week: 07/30/12    | 08/05/12        | --T--                     |         | 1                 | \$150.00    |     | 0.00          |           |      |     |      |            |          |
| E 6                                | KSNV | 08/05/12          | 08/05/12        | Wake Up Early w/ Wagners  |         | 430a-5a           | -----S      | :30 | 1             | \$150.002 | 0.00 | NM  |      | 1          | \$150.00 |
| <b>WAKE UP EARLY W/THE WAGNERS</b> |      |                   |                 |                           |         |                   |             |     |               |           |      |     |      |            |          |
|                                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |         | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |           |      |     |      |            |          |
|                                    |      | Week: 07/30/12    | 08/05/12        | -----S                    |         | 1                 | \$150.00    |     | 0.00          |           |      |     |      |            |          |
| E 7                                | KSNV | 08/06/12          | 08/06/12        | Wake Up Early w/ Wagners  |         | 430a-5a           | M-----      | :30 | 1             | \$150.002 | 0.00 | NM  |      | 1          | \$150.00 |
| <b>WAKE UP EARLY W/THE WAGNERS</b> |      |                   |                 |                           |         |                   |             |     |               |           |      |     |      |            |          |
|                                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |         | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |           |      |     |      |            |          |
|                                    |      | Week: 08/06/12    | 08/12/12        | M-----                    |         | 1                 | \$150.00    |     | 0.00          |           |      |     |      |            |          |
| E 8                                | KSNV | 07/30/12          | 07/30/12        | M-F 5-6a WakeUp w/Wagners |         | 5-6a              | M-----      | :30 | 1             | \$400.001 | 0.00 | NM  |      | 1          | \$400.00 |
| <b>WAKE UP WITH THE WAGNERS</b>    |      |                   |                 |                           |         |                   |             |     |               |           |      |     |      |            |          |
|                                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |         | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |           |      |     |      |            |          |
|                                    |      | Week: 07/30/12    | 08/05/12        | M-----                    |         | 1                 | \$400.00    |     | 0.00          |           |      |     |      |            |          |
| E 9                                | KSNV | 07/31/12          | 07/31/12        | M-F 5-6a WakeUp w/Wagners |         | 5-6a              | -T-----     | :30 | 1             | \$400.001 | 0.00 | NM  |      | 1          | \$400.00 |
| <b>WAKE UP WITH THE WAGNERS</b>    |      |                   |                 |                           |         |                   |             |     |               |           |      |     |      |            |          |
|                                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |         | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |           |      |     |      |            |          |
|                                    |      | Week: 07/30/12    | 08/05/12        | -T-----                   |         | 1                 | \$400.00    |     | 0.00          |           |      |     |      |            |          |
| E 10                               | KSNV | 08/01/12          | 08/01/12        | M-F 5-6a WakeUp w/Wagners |         | 5-6a              | --W----     | :30 | 1             | \$400.001 | 0.00 | NM  |      | 1          | \$400.00 |
| <b>WAKE UP WITH THE WAGNERS</b>    |      |                   |                 |                           |         |                   |             |     |               |           |      |     |      |            |          |
|                                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |         | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |           |      |     |      |            |          |
|                                    |      | Week: 07/30/12    | 08/05/12        | --W----                   |         | 1                 | \$400.00    |     | 0.00          |           |      |     |      |            |          |
| E 11                               | KSNV | 08/02/12          | 08/02/12        | M-F 5-6a WakeUp w/Wagners |         | 5-6a              | ---T---     | :30 | 1             | \$400.001 | 0.00 | NM  |      | 1          | \$400.00 |
| <b>WAKE UP WITH THE WAGNERS</b>    |      |                   |                 |                           |         |                   |             |     |               |           |      |     |      |            |          |
|                                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |         | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |           |      |     |      |            |          |
|                                    |      | Week: 07/30/12    | 08/05/12        | ---T---                   |         | 1                 | \$400.00    |     | 0.00          |           |      |     |      |            |          |
| E 12                               | KSNV | 08/03/12          | 08/03/12        | M-F 5-6a WakeUp w/Wagners |         | 5-6a              | ----F--     | :30 | 1             | \$400.001 | 0.00 | NM  |      | 1          | \$400.00 |
| <b>WAKE UP WITH THE WAGNERS</b>    |      |                   |                 |                           |         |                   |             |     |               |           |      |     |      |            |          |
|                                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |         | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |           |      |     |      |            |          |
|                                    |      | Week: 07/30/12    | 08/05/12        | ----F--                   |         | 1                 | \$400.00    |     | 0.00          |           |      |     |      |            |          |
| E 13                               | KSNV | 07/30/12          | 07/30/12        | CM                        | 7-730pm | M-----            | :30         | 1   | \$1,000.001   | 0.00      | NM   |     | 1    | \$1,000.00 |          |

Order / Rev: 104084  
Alt Order #: 06831655  
Flight Dates: 07/30/12 - 08/06/12

Advertiser: Crossroads GPS  
Product Desc: Crossroads GPS  
Estimate: 732

KSNV

| Ln                   | Ch       | Start             | End             | Inventory Code  | Break | Start/End Time    | Days       | Len | Spots       | Rate          | Pri  | Rtg | Type | Spots | Amount     |
|----------------------|----------|-------------------|-----------------|-----------------|-------|-------------------|------------|-----|-------------|---------------|------|-----|------|-------|------------|
| M-F Wheel            |          |                   |                 |                 |       |                   |            |     |             |               |      |     |      |       |            |
| M-F Wheel of Fortune |          |                   |                 |                 |       |                   |            |     |             |               |      |     |      |       |            |
| WHEEL OF FORTUNE     |          |                   |                 |                 |       |                   |            |     |             |               |      |     |      |       |            |
|                      |          | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |       | <u>Spots/Week</u> |            |     | <u>Rate</u> | <u>Rating</u> |      |     |      |       |            |
| Week:                | 07/30/12 | 08/05/12          | M-----          |                 |       | 1                 | \$1,000.00 |     | 0.00        |               |      |     |      |       |            |
| E 14                 | KSNV     | 07/31/12          | 07/31/12        | M-F Wheel       | CM    | 7-730pm           | --T----    | :30 | 1           | \$1,000.001   | 0.00 | NM  |      | 1     | \$1,000.00 |
| M-F Wheel of Fortune |          |                   |                 |                 |       |                   |            |     |             |               |      |     |      |       |            |
| WHEEL OF FORTUNE     |          |                   |                 |                 |       |                   |            |     |             |               |      |     |      |       |            |
|                      |          | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |       | <u>Spots/Week</u> |            |     | <u>Rate</u> | <u>Rating</u> |      |     |      |       |            |
| Week:                | 07/30/12 | 08/05/12          | -T-----         |                 |       | 1                 | \$1,000.00 |     | 0.00        |               |      |     |      |       |            |
| E 15                 | KSNV     | 08/01/12          | 08/01/12        | M-F Wheel       | CM    | 7-730pm           | --W----    | :30 | 1           | \$1,000.001   | 0.00 | NM  |      | 1     | \$1,000.00 |
| M-F Wheel of Fortune |          |                   |                 |                 |       |                   |            |     |             |               |      |     |      |       |            |
| WHEEL OF FORTUNE     |          |                   |                 |                 |       |                   |            |     |             |               |      |     |      |       |            |
|                      |          | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |       | <u>Spots/Week</u> |            |     | <u>Rate</u> | <u>Rating</u> |      |     |      |       |            |
| Week:                | 07/30/12 | 08/05/12          | --W----         |                 |       | 1                 | \$1,000.00 |     | 0.00        |               |      |     |      |       |            |
| E 16                 | KSNV     | 08/02/12          | 08/02/12        | M-F Wheel       | CM    | 7-730pm           | ---T---    | :30 | 1           | \$1,000.001   | 0.00 | NM  |      | 1     | \$1,000.00 |
| M-F Wheel of Fortune |          |                   |                 |                 |       |                   |            |     |             |               |      |     |      |       |            |
| WHEEL OF FORTUNE     |          |                   |                 |                 |       |                   |            |     |             |               |      |     |      |       |            |
|                      |          | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |       | <u>Spots/Week</u> |            |     | <u>Rate</u> | <u>Rating</u> |      |     |      |       |            |
| Week:                | 07/30/12 | 08/05/12          | ---T---         |                 |       | 1                 | \$1,000.00 |     | 0.00        |               |      |     |      |       |            |
| E 17                 | KSNV     | 08/03/12          | 08/03/12        | M-F Wheel       | CM    | 7-730pm           | ----F--    | :30 | 1           | \$1,000.001   | 0.00 | NM  |      | 1     | \$1,000.00 |
| M-F Wheel of Fortune |          |                   |                 |                 |       |                   |            |     |             |               |      |     |      |       |            |
| WHEEL OF FORTUNE     |          |                   |                 |                 |       |                   |            |     |             |               |      |     |      |       |            |
|                      |          | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |       | <u>Spots/Week</u> |            |     | <u>Rate</u> | <u>Rating</u> |      |     |      |       |            |
| Week:                | 07/30/12 | 08/05/12          | ----F--         |                 |       | 1                 | \$1,000.00 |     | 0.00        |               |      |     |      |       |            |
| E 18                 | KSNV     | 08/06/12          | 08/06/12        | M-F Wheel       | CM    | 7-730pm           | M-----     | :30 | 1           | \$1,000.001   | 0.00 | NM  |      | 1     | \$1,000.00 |
| M-F Wheel of Fortune |          |                   |                 |                 |       |                   |            |     |             |               |      |     |      |       |            |
| WHEEL OF FORTUNE     |          |                   |                 |                 |       |                   |            |     |             |               |      |     |      |       |            |
|                      |          | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |       | <u>Spots/Week</u> |            |     | <u>Rate</u> | <u>Rating</u> |      |     |      |       |            |
| Week:                | 08/06/12 | 08/12/12          | M-----          |                 |       | 1                 | \$1,000.00 |     | 0.00        |               |      |     |      |       |            |
| E 19                 | KSNV     | 07/30/12          | 07/30/12        | News 3 at 430pm | CM    | 430-5pm           | M-----     | :30 | 1           | \$700.001     | 0.00 | NM  |      | 1     | \$700.00   |
| News 3 at 4:30PM     |          |                   |                 |                 |       |                   |            |     |             |               |      |     |      |       |            |
| NEWS 4 AT 430P       |          |                   |                 |                 |       |                   |            |     |             |               |      |     |      |       |            |
|                      |          | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |       | <u>Spots/Week</u> |            |     | <u>Rate</u> | <u>Rating</u> |      |     |      |       |            |
| Week:                | 07/30/12 | 08/05/12          | M-----          |                 |       | 1                 | \$700.00   |     | 0.00        |               |      |     |      |       |            |
| E 20                 | KSNV     | 07/31/12          | 07/31/12        | News 3 at 430pm | CM    | 430-5pm           | -T-----    | :30 | 1           | \$700.001     | 0.00 | NM  |      | 1     | \$700.00   |
| News 3 at 4:30PM     |          |                   |                 |                 |       |                   |            |     |             |               |      |     |      |       |            |
| NEWS 4 AT 430P       |          |                   |                 |                 |       |                   |            |     |             |               |      |     |      |       |            |
|                      |          | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |       | <u>Spots/Week</u> |            |     | <u>Rate</u> | <u>Rating</u> |      |     |      |       |            |
| Week:                | 07/30/12 | 08/05/12          | -T-----         |                 |       | 1                 | \$700.00   |     | 0.00        |               |      |     |      |       |            |
| E 21                 | KSNV     | 08/01/12          | 08/01/12        | News 3 at 430pm | CM    | 430-5pm           | --W----    | :30 | 1           | \$700.001     | 0.00 | NM  |      | 1     | \$700.00   |
| News 3 at 4:30PM     |          |                   |                 |                 |       |                   |            |     |             |               |      |     |      |       |            |
| NEWS 4 AT 430P       |          |                   |                 |                 |       |                   |            |     |             |               |      |     |      |       |            |
|                      |          | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |       | <u>Spots/Week</u> |            |     | <u>Rate</u> | <u>Rating</u> |      |     |      |       |            |
| Week:                | 07/30/12 | 08/05/12          | --W----         |                 |       | 1                 | \$700.00   |     | 0.00        |               |      |     |      |       |            |
| E 22                 | KSNV     | 08/02/12          | 08/02/12        | News 3 at 430pm | CM    | 430-5pm           | ---T---    | :30 | 1           | \$700.001     | 0.00 | NM  |      | 1     | \$700.00   |
| News 3 at 4:30PM     |          |                   |                 |                 |       |                   |            |     |             |               |      |     |      |       |            |
| NEWS 4 AT 430P       |          |                   |                 |                 |       |                   |            |     |             |               |      |     |      |       |            |
|                      |          | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |       | <u>Spots/Week</u> |            |     | <u>Rate</u> | <u>Rating</u> |      |     |      |       |            |
| Week:                | 07/30/12 | 08/05/12          | -T-----         |                 |       | 1                 | \$700.00   |     | 0.00        |               |      |     |      |       |            |
| E 23                 | KSNV     | 08/03/12          | 08/03/12        | News 3 at 430pm | CM    | 430-5pm           | ----F--    | :30 | 1           | \$700.001     | 0.00 | NM  |      | 1     | \$700.00   |
| News 3 at 4:30PM     |          |                   |                 |                 |       |                   |            |     |             |               |      |     |      |       |            |
| NEWS 4 AT 430P       |          |                   |                 |                 |       |                   |            |     |             |               |      |     |      |       |            |
|                      |          | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |       | <u>Spots/Week</u> |            |     | <u>Rate</u> | <u>Rating</u> |      |     |      |       |            |
| Week:                | 07/30/12 | 08/05/12          | ---T---         |                 |       | 1                 | \$700.00   |     | 0.00        |               |      |     |      |       |            |
| E 24                 | KSNV     | 08/06/12          | 08/06/12        | News 3 at 430pm | CM    | 430-5pm           | M-----     | :30 | 1           | \$700.001     | 0.00 | NM  |      | 1     | \$700.00   |
| News 3 at 4:30PM     |          |                   |                 |                 |       |                   |            |     |             |               |      |     |      |       |            |
| NEWS 4 AT 430P       |          |                   |                 |                 |       |                   |            |     |             |               |      |     |      |       |            |
|                      |          | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |       | <u>Spots/Week</u> |            |     | <u>Rate</u> | <u>Rating</u> |      |     |      |       |            |
| Week:                | 08/06/12 | 08/12/12          | M-----          |                 |       | 1                 | \$700.00   |     | 0.00        |               |      |     |      |       |            |
| E 25                 | KSNV     | 07/30/12          | 07/30/12        |                 | CM    | 6-7a              | M-----     | :30 | 1           | \$700.001     | 0.00 | NM  |      | 1     | \$700.00   |

Order / Rev: 104084  
Alt Order #: 06831655  
Flight Dates: 07/30/12 - 08/06/12

Advertiser: Crossroads GPS  
Product Desc: Crossroads GPS  
Estimate: 732

KSNV

| Ln  | Ch       | Start    | End        | Inventory Code            | Break  | Start/End Time | Days    | Len | Spots    | Rate       | Pri  | Rtg  | Type | Spots    | Amount     |          |          |            |      |        |  |  |  |  |  |  |  |  |  |                |          |         |   |            |      |  |  |  |  |  |  |  |  |  |
|---|----------|----------|------------|---------------------------|--------|----------------|---------|-----|----------|------------|------|------|------|----------|------------|----------|----------|------------|------|--------|--|--|--|--|--|--|--|--|--|----------------|----------|---------|---|------------|------|--|--|--|--|--|--|--|--|--|
| <b>M-F 6-7a WakeUp w/Wagners</b>  |          |          |            |                           |        |                |         |     |          |            |      |      |      |          |            |          |          |            |      |        |  |  |  |  |  |  |  |  |  |                |          |         |   |            |      |  |  |  |  |  |  |  |  |  |
| <b>M-F 6-7a WakeUp w/Wagners</b>  |          |          |            |                           |        |                |         |     |          |            |      |      |      |          |            |          |          |            |      |        |  |  |  |  |  |  |  |  |  |                |          |         |   |            |      |  |  |  |  |  |  |  |  |  |
| <b>WAKE UP WITH THE WAGNERS</b>   |          |          |            |                           |        |                |         |     |          |            |      |      |      |          |            |          |          |            |      |        |  |  |  |  |  |  |  |  |  |                |          |         |   |            |      |  |  |  |  |  |  |  |  |  |
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| Start Date  | End Date | Weekdays | Spots/Week | Rate                      | Rating |                |         |     |          |            |      |      |      |          |            |          |          |            |      |        |  |  |  |  |  |  |  |  |  |                |          |         |   |            |      |  |  |  |  |  |  |  |  |  |
| Week: 07/30/12  | 08/05/12 | M-----   | 1          | \$700.00                  | 0.00   |                |         |     |          |            |      |      |      |          |            |          |          |            |      |        |  |  |  |  |  |  |  |  |  |                |          |         |   |            |      |  |  |  |  |  |  |  |  |  |
| E 26  | KSNV     | 07/31/12 | 07/31/12   | M-F 6-7a WakeUp w/Wagners | CM     | 6-7a           | -T----- | :30 | 1        | \$700.00   | 1    | 0.00 | NM   | 1        | \$700.00   |          |          |            |      |        |  |  |  |  |  |  |  |  |  |                |          |         |   |            |      |  |  |  |  |  |  |  |  |  |
| <b>M-F 6-7a WakeUp w/Wagners</b>  |          |          |            |                           |        |                |         |     |          |            |      |      |      |          |            |          |          |            |      |        |  |  |  |  |  |  |  |  |  |                |          |         |   |            |      |  |  |  |  |  |  |  |  |  |
| <b>WAKE UP WITH THE WAGNERS</b>   |          |          |            |                           |        |                |         |     |          |            |      |      |      |          |            |          |          |            |      |        |  |  |  |  |  |  |  |  |  |                |          |         |   |            |      |  |  |  |  |  |  |  |  |  |
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| Start Date  | End Date | Weekdays | Spots/Week | Rate                      | Rating |                |         |     |          |            |      |      |      |          |            |          |          |            |      |        |  |  |  |  |  |  |  |  |  |                |          |         |   |            |      |  |  |  |  |  |  |  |  |  |
| Week: 07/30/12  | 08/05/12 | -T-----  | 1          | \$700.00                  | 0.00   |                |         |     |          |            |      |      |      |          |            |          |          |            |      |        |  |  |  |  |  |  |  |  |  |                |          |         |   |            |      |  |  |  |  |  |  |  |  |  |
| E 27  | KSNV     | 08/01/12 | 08/01/12   | M-F 6-7a WakeUp w/Wagners | CM     | 6-7a           | --W---- | :30 | 1        | \$700.00   | 1    | 0.00 | NM   | 1        | \$700.00   |          |          |            |      |        |  |  |  |  |  |  |  |  |  |                |          |         |   |            |      |  |  |  |  |  |  |  |  |  |
| <b>M-F 6-7a WakeUp w/Wagners</b>  |          |          |            |                           |        |                |         |     |          |            |      |      |      |          |            |          |          |            |      |        |  |  |  |  |  |  |  |  |  |                |          |         |   |            |      |  |  |  |  |  |  |  |  |  |
| <b>WAKE UP WITH THE WAGNERS</b>   |          |          |            |                           |        |                |         |     |          |            |      |      |      |          |            |          |          |            |      |        |  |  |  |  |  |  |  |  |  |                |          |         |   |            |      |  |  |  |  |  |  |  |  |  |
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| Start Date  | End Date | Weekdays | Spots/Week | Rate                      | Rating |                |         |     |          |            |      |      |      |          |            |          |          |            |      |        |  |  |  |  |  |  |  |  |  |                |          |         |   |            |      |  |  |  |  |  |  |  |  |  |
| Week: 07/30/12  | 08/05/12 | --W----  | 1          | \$700.00                  | 0.00   |                |         |     |          |            |      |      |      |          |            |          |          |            |      |        |  |  |  |  |  |  |  |  |  |                |          |         |   |            |      |  |  |  |  |  |  |  |  |  |
| E 28  | KSNV     | 08/02/12 | 08/02/12   | M-F 6-7a WakeUp w/Wagners | CM     | 6-7a           | ---T--- | :30 | 1        | \$700.00   | 1    | 0.00 | NM   | 1        | \$700.00   |          |          |            |      |        |  |  |  |  |  |  |  |  |  |                |          |         |   |            |      |  |  |  |  |  |  |  |  |  |
| <b>M-F 6-7a WakeUp w/Wagners</b>  |          |          |            |                           |        |                |         |     |          |            |      |      |      |          |            |          |          |            |      |        |  |  |  |  |  |  |  |  |  |                |          |         |   |            |      |  |  |  |  |  |  |  |  |  |
| <b>WAKE UP WITH THE WAGNERS</b>   |          |          |            |                           |        |                |         |     |          |            |      |      |      |          |            |          |          |            |      |        |  |  |  |  |  |  |  |  |  |                |          |         |   |            |      |  |  |  |  |  |  |  |  |  |
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| Start Date  | End Date | Weekdays | Spots/Week | Rate                      | Rating |                |         |     |          |            |      |      |      |          |            |          |          |            |      |        |  |  |  |  |  |  |  |  |  |                |          |         |   |            |      |  |  |  |  |  |  |  |  |  |
| Week: 07/30/12  | 08/05/12 | ---T---  | 1          | \$700.00                  | 0.00   |                |         |     |          |            |      |      |      |          |            |          |          |            |      |        |  |  |  |  |  |  |  |  |  |                |          |         |   |            |      |  |  |  |  |  |  |  |  |  |
| E 29  | KSNV     | 08/03/12 | 08/03/12   | M-F 6-7a WakeUp w/Wagners | CM     | 6-7a           | ---F--  | :30 | 1        | \$700.00   | 1    | 0.00 | NM   | 1        | \$700.00   |          |          |            |      |        |  |  |  |  |  |  |  |  |  |                |          |         |   |            |      |  |  |  |  |  |  |  |  |  |
| <b>M-F 6-7a WakeUp w/Wagners</b>  |          |          |            |                           |        |                |         |     |          |            |      |      |      |          |            |          |          |            |      |        |  |  |  |  |  |  |  |  |  |                |          |         |   |            |      |  |  |  |  |  |  |  |  |  |
| <b>WAKE UP WITH THE WAGNERS</b>   |          |          |            |                           |        |                |         |     |          |            |      |      |      |          |            |          |          |            |      |        |  |  |  |  |  |  |  |  |  |                |          |         |   |            |      |  |  |  |  |  |  |  |  |  |
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| Start Date  | End Date | Weekdays | Spots/Week | Rate                      | Rating |                |         |     |          |            |      |      |      |          |            |          |          |            |      |        |  |  |  |  |  |  |  |  |  |                |          |         |   |            |      |  |  |  |  |  |  |  |  |  |
| Week: 07/30/12  | 08/05/12 | ---F--   | 1          | \$700.00                  | 0.00   |                |         |     |          |            |      |      |      |          |            |          |          |            |      |        |  |  |  |  |  |  |  |  |  |                |          |         |   |            |      |  |  |  |  |  |  |  |  |  |
| E 30  | KSNV     | 08/06/12 | 08/06/12   | M-F 6-7a WakeUp w/Wagners | CM     | 6-7a           | M-----  | :30 | 1        | \$700.00   | 1    | 0.00 | NM   | 1        | \$700.00   |          |          |            |      |        |  |  |  |  |  |  |  |  |  |                |          |         |   |            |      |  |  |  |  |  |  |  |  |  |
| <b>M-F 6-7a WakeUp w/Wagners</b>  |          |          |            |                           |        |                |         |     |          |            |      |      |      |          |            |          |          |            |      |        |  |  |  |  |  |  |  |  |  |                |          |         |   |            |      |  |  |  |  |  |  |  |  |  |
| <b>WAKE UP WITH THE WAGNERS</b>   |          |          |            |                           |        |                |         |     |          |            |      |      |      |          |            |          |          |            |      |        |  |  |  |  |  |  |  |  |  |                |          |         |   |            |      |  |  |  |  |  |  |  |  |  |
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| Start Date  | End Date | Weekdays | Spots/Week | Rate                      | Rating |                |         |     |          |            |      |      |      |          |            |          |          |            |      |        |  |  |  |  |  |  |  |  |  |                |          |         |   |            |      |  |  |  |  |  |  |  |  |  |
| Week: 08/06/12  | 08/12/12 | M-----   | 1          | \$700.00                  | 0.00   |                |         |     |          |            |      |      |      |          |            |          |          |            |      |        |  |  |  |  |  |  |  |  |  |                |          |         |   |            |      |  |  |  |  |  |  |  |  |  |
| E 31  | KSNV     | 07/30/12 | 07/30/12   | Today Show                | CM     | 658a-9am       | M-----  | :30 | 1        | \$1,400.00 | 1    | 0.00 | NM   | 1        | \$1,400.00 |          |          |            |      |        |  |  |  |  |  |  |  |  |  |                |          |         |   |            |      |  |  |  |  |  |  |  |  |  |
| <b>Today Show</b>   |          |          |            |                           |        |                |         |     |          |            |      |      |      |          |            |          |          |            |      |        |  |  |  |  |  |  |  |  |  |                |          |         |   |            |      |  |  |  |  |  |  |  |  |  |
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| Start Date  | End Date | Weekdays | Spots/Week | Rate                      | Rating |                |         |     |          |            |      |      |      |          |            |          |          |            |      |        |  |  |  |  |  |  |  |  |  |                |          |         |   |            |      |  |  |  |  |  |  |  |  |  |
| Week: 07/30/12  | 08/05/12 | M-----   | 1          | \$1,400.00                | 0.00   |                |         |     |          |            |      |      |      |          |            |          |          |            |      |        |  |  |  |  |  |  |  |  |  |                |          |         |   |            |      |  |  |  |  |  |  |  |  |  |
| E 32  | KSNV     | 07/31/12 | 07/31/12   | Today Show                | CM     | 658a-9am       | -T----- | :30 | 1        | \$1,400.00 | 1    | 0.00 | NM   | 1        | \$1,400.00 |          |          |            |      |        |  |  |  |  |  |  |  |  |  |                |          |         |   |            |      |  |  |  |  |  |  |  |  |  |
| <b>Today Show</b>   |          |          |            |                           |        |                |         |     |          |            |      |      |      |          |            |          |          |            |      |        |  |  |  |  |  |  |  |  |  |                |          |         |   |            |      |  |  |  |  |  |  |  |  |  |
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| Start Date  | End Date | Weekdays | Spots/Week | Rate                      | Rating |                |         |     |          |            |      |      |      |          |            |          |          |            |      |        |  |  |  |  |  |  |  |  |  |                |          |         |   |            |      |  |  |  |  |  |  |  |  |  |
| Week: 07/30/12  | 08/05/12 | -T-----  | 1          | \$1,400.00                | 0.00   |                |         |     |          |            |      |      |      |          |            |          |          |            |      |        |  |  |  |  |  |  |  |  |  |                |          |         |   |            |      |  |  |  |  |  |  |  |  |  |
| E 33  | KSNV     | 08/01/12 | 08/01/12   | Today Show                | CM     | 658a-9am       | --W---- | :30 | 1        | \$1,400.00 | 1    | 0.00 | NM   | 1        | \$1,400.00 |          |          |            |      |        |  |  |  |  |  |  |  |  |  |                |          |         |   |            |      |  |  |  |  |  |  |  |  |  |
| <b>Today Show</b>   |          |          |            |                           |        |                |         |     |          |            |      |      |      |          |            |          |          |            |      |        |  |  |  |  |  |  |  |  |  |                |          |         |   |            |      |  |  |  |  |  |  |  |  |  |
| <table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th></tr> </thead> <tbody> <tr> <td>Week: 07/30/12</td><td>08/05/12</td><td>--W----</td><td>1</td><td>\$1,400.00</td><td>0.00</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></tr> </tbody> </table> |          |          |            |                           |        |                |         |     |          |            |      |      |      |          | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating |  |  |  |  |  |  |  |  |  | Week: 07/30/12 | 08/05/12 | --W---- | 1 | \$1,400.00 | 0.00 |  |  |  |  |  |  |  |  |  |
| Start Date  | End Date | Weekdays | Spots/Week | Rate                      | Rating |                |         |     |          |            |      |      |      |          |            |          |          |            |      |        |  |  |  |  |  |  |  |  |  |                |          |         |   |            |      |  |  |  |  |  |  |  |  |  |
| Week: 07/30/12  | 08/05/12 | --W----  | 1          | \$1,400.00                | 0.00   |                |         |     |          |            |      |      |      |          |            |          |          |            |      |        |  |  |  |  |  |  |  |  |  |                |          |         |   |            |      |  |  |  |  |  |  |  |  |  |
| E 34  | KSNV     | 08/02/12 | 08/02/12   | Today Show                | CM     | 658a-9am       | ---T--- | :30 | 1        | \$1,400.00 | 1    | 0.00 | NM   | 1        | \$1,400.00 |          |          |            |      |        |  |  |  |  |  |  |  |  |  |                |          |         |   |            |      |  |  |  |  |  |  |  |  |  |
| <b>Today Show</b>   |          |          |            |                           |        |                |         |     |          |            |      |      |      |          |            |          |          |            |      |        |  |  |  |  |  |  |  |  |  |                |          |         |   |            |      |  |  |  |  |  |  |  |  |  |
| <table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th></tr> </thead> <tbody> <tr> <td>Week: 07/30/12</td><td>08/05/12</td><td>---T---</td><td>1</td><td>\$1,400.00</td><td>0.00</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></tr> </tbody> </table> |          |          |            |                           |        |                |         |     |          |            |      |      |      |          | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating |  |  |  |  |  |  |  |  |  | Week: 07/30/12 | 08/05/12 | ---T--- | 1 | \$1,400.00 | 0.00 |  |  |  |  |  |  |  |  |  |
| Start Date  | End Date | Weekdays | Spots/Week | Rate                      | Rating |                |         |     |          |            |      |      |      |          |            |          |          |            |      |        |  |  |  |  |  |  |  |  |  |                |          |         |   |            |      |  |  |  |  |  |  |  |  |  |
| Week: 07/30/12  | 08/05/12 | ---T---  | 1          | \$1,400.00                | 0.00   |                |         |     |          |            |      |      |      |          |            |          |          |            |      |        |  |  |  |  |  |  |  |  |  |                |          |         |   |            |      |  |  |  |  |  |  |  |  |  |
| E 35  | KSNV     | 08/03/12 | 08/03/12   | Today Show                | CM     | 658a-9am       | ---F--  | :30 | 1        | \$1,400.00 | 1    | 0.00 | NM   | 1        | \$1,400.00 |          |          |            |      |        |  |  |  |  |  |  |  |  |  |                |          |         |   |            |      |  |  |  |  |  |  |  |  |  |
| <b>Today Show</b>   |          |          |            |                           |        |                |         |     |          |            |      |      |      |          |            |          |          |            |      |        |  |  |  |  |  |  |  |  |  |                |          |         |   |            |      |  |  |  |  |  |  |  |  |  |
| <table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th></tr> </thead> <tbody> <tr> <td>Week: 07/30/12</td><td>08/05/12</td><td>---F--</td><td>1</td><td>\$1,400.00</td><td>0.00</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></tr> </tbody> </table>  |          |          |            |                           |        |                |         |     |          |            |      |      |      |          | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating |  |  |  |  |  |  |  |  |  | Week: 07/30/12 | 08/05/12 | ---F--  | 1 | \$1,400.00 | 0.00 |  |  |  |  |  |  |  |  |  |
| Start Date  | End Date | Weekdays | Spots/Week | Rate                      | Rating |                |         |     |          |            |      |      |      |          |            |          |          |            |      |        |  |  |  |  |  |  |  |  |  |                |          |         |   |            |      |  |  |  |  |  |  |  |  |  |
| Week: 07/30/12  | 08/05/12 | ---F--   | 1          | \$1,400.00                | 0.00   |                |         |     |          |            |      |      |      |          |            |          |          |            |      |        |  |  |  |  |  |  |  |  |  |                |          |         |   |            |      |  |  |  |  |  |  |  |  |  |
| E 36  | KSNV     | 08/06/12 | 08/06/12   | Today Show                | CM     | 658a-9am       | M-----  | :30 | 1        | \$1,400.00 | 1    | 0.00 | NM   | 1        | \$1,400.00 |          |          |            |      |        |  |  |  |  |  |  |  |  |  |                |          |         |   |            |      |  |  |  |  |  |  |  |  |  |
| <b>Today Show</b>   |          |          |            |                           |        |                |         |     |          |            |      |      |      |          |            |          |          |            |      |        |  |  |  |  |  |  |  |  |  |                |          |         |   |            |      |  |  |  |  |  |  |  |  |  |
| <table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th></tr> </thead> <tbody> <tr> <td>Week: 08/06/12</td><td>08/12/12</td><td>M-----</td><td>1</td><td>\$1,400.00</td><td>0.00</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></tr> </tbody> </table>  |          |          |            |                           |        |                |         |     |          |            |      |      |      |          | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating |  |  |  |  |  |  |  |  |  | Week: 08/06/12 | 08/12/12 | M-----  | 1 | \$1,400.00 | 0.00 |  |  |  |  |  |  |  |  |  |
| Start Date  | End Date | Weekdays | Spots/Week | Rate                      | Rating |                |         |     |          |            |      |      |      |          |            |          |          |            |      |        |  |  |  |  |  |  |  |  |  |                |          |         |   |            |      |  |  |  |  |  |  |  |  |  |
| Week: 08/06/12  | 08/12/12 | M-----   | 1          | \$1,400.00                | 0.00   |                |         |     |          |            |      |      |      |          |            |          |          |            |      |        |  |  |  |  |  |  |  |  |  |                |          |         |   |            |      |  |  |  |  |  |  |  |  |  |
| E 37  | KSNV     | 07/30/12 | 07/30/12   | CM                        | 4-430p | M-----         | :30     | 1   | \$700.00 | 1          | 0.00 | NM   | 1    | \$700.00 |            |          |          |            |      |        |  |  |  |  |  |  |  |  |  |                |          |         |   |            |      |  |  |  |  |  |  |  |  |  |

Order / Rev: 104084  
Alt Order #: 06831655  
Flight Dates: 07/30/12 - 08/06/12

Advertiser: Crossroads GPS  
Product Desc: Crossroads GPS  
Estimate: 732

KSNV

| Ln                          | Ch       | Start             | End             | Inventory       | Code  | Break             | Start/End  | Time        | Days    | Len | Spots | Rate          | Pri | Rtg  | Type | Spots | Amount     |
|-----------------------------|----------|-------------------|-----------------|-----------------|-------|-------------------|------------|-------------|---------|-----|-------|---------------|-----|------|------|-------|------------|
| <b>News 3 at 4</b>          |          |                   |                 |                 |       |                   |            |             |         |     |       |               |     |      |      |       |            |
| <b>News 3 at 4</b>          |          |                   |                 |                 |       |                   |            |             |         |     |       |               |     |      |      |       |            |
| <b>FIRST NEWS 3 AT FOUR</b> |          |                   |                 |                 |       |                   |            |             |         |     |       |               |     |      |      |       |            |
|                             |          |                   |                 |                 |       |                   |            |             |         |     |       |               |     |      |      |       |            |
|                             |          | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |       | <u>Spots/Week</u> |            | <u>Rate</u> |         |     |       | <u>Rating</u> |     |      |      |       |            |
| Week:                       | 07/30/12 | 08/05/12          | M-----          |                 |       | 1                 | \$700.00   | 0.00        |         |     |       |               |     |      |      |       |            |
| E 38                        | KSNV     | 07/31/12          | 07/31/12        | News 3 at 4     |       | CM                | 4-430p     |             | -T----- | :30 | 1     | \$700.00      | 1   | 0.00 | NM   | 1     | \$700.00   |
| <b>News 3 at 4</b>          |          |                   |                 |                 |       |                   |            |             |         |     |       |               |     |      |      |       |            |
| <b>FIRST NEWS 3 AT FOUR</b> |          |                   |                 |                 |       |                   |            |             |         |     |       |               |     |      |      |       |            |
|                             |          |                   |                 |                 |       |                   |            |             |         |     |       |               |     |      |      |       |            |
|                             |          | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |       | <u>Spots/Week</u> |            | <u>Rate</u> |         |     |       | <u>Rating</u> |     |      |      |       |            |
| Week:                       | 07/30/12 | 08/05/12          | -T-----         |                 |       | 1                 | \$700.00   | 0.00        |         |     |       |               |     |      |      |       |            |
| E 39                        | KSNV     | 08/01/12          | 08/01/12        | News 3 at 4     |       | CM                | 4-430p     |             | --W---- | :30 | 1     | \$700.00      | 1   | 0.00 | NM   | 1     | \$700.00   |
| <b>News 3 at 4</b>          |          |                   |                 |                 |       |                   |            |             |         |     |       |               |     |      |      |       |            |
| <b>FIRST NEWS 3 AT FOUR</b> |          |                   |                 |                 |       |                   |            |             |         |     |       |               |     |      |      |       |            |
|                             |          |                   |                 |                 |       |                   |            |             |         |     |       |               |     |      |      |       |            |
|                             |          | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |       | <u>Spots/Week</u> |            | <u>Rate</u> |         |     |       | <u>Rating</u> |     |      |      |       |            |
| Week:                       | 07/30/12 | 08/05/12          | --W----         |                 |       | 1                 | \$700.00   | 0.00        |         |     |       |               |     |      |      |       |            |
| E 40                        | KSNV     | 08/02/12          | 08/02/12        | News 3 at 4     |       | CM                | 4-430p     |             | ---T--- | :30 | 1     | \$700.00      | 1   | 0.00 | NM   | 1     | \$700.00   |
| <b>News 3 at 4</b>          |          |                   |                 |                 |       |                   |            |             |         |     |       |               |     |      |      |       |            |
| <b>FIRST NEWS 3 AT FOUR</b> |          |                   |                 |                 |       |                   |            |             |         |     |       |               |     |      |      |       |            |
|                             |          |                   |                 |                 |       |                   |            |             |         |     |       |               |     |      |      |       |            |
|                             |          | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |       | <u>Spots/Week</u> |            | <u>Rate</u> |         |     |       | <u>Rating</u> |     |      |      |       |            |
| Week:                       | 07/30/12 | 08/05/12          | ---T---         |                 |       | 1                 | \$700.00   | 0.00        |         |     |       |               |     |      |      |       |            |
| E 41                        | KSNV     | 08/03/12          | 08/03/12        | News 3 at 4     |       | CM                | 4-430p     |             | ----F-- | :30 | 1     | \$700.00      | 1   | 0.00 | NM   | 1     | \$700.00   |
| <b>News 3 at 4</b>          |          |                   |                 |                 |       |                   |            |             |         |     |       |               |     |      |      |       |            |
| <b>FIRST NEWS 3 AT FOUR</b> |          |                   |                 |                 |       |                   |            |             |         |     |       |               |     |      |      |       |            |
|                             |          |                   |                 |                 |       |                   |            |             |         |     |       |               |     |      |      |       |            |
|                             |          | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |       | <u>Spots/Week</u> |            | <u>Rate</u> |         |     |       | <u>Rating</u> |     |      |      |       |            |
| Week:                       | 07/30/12 | 08/05/12          | ---F--          |                 |       | 1                 | \$700.00   | 0.00        |         |     |       |               |     |      |      |       |            |
| E 42                        | KSNV     | 08/06/12          | 08/06/12        | News 3 at 4     |       | CM                | 4-430p     |             | M-----  | :30 | 1     | \$700.00      | 1   | 0.00 | NM   | 1     | \$700.00   |
| <b>News 3 at 4</b>          |          |                   |                 |                 |       |                   |            |             |         |     |       |               |     |      |      |       |            |
| <b>FIRST NEWS 3 AT FOUR</b> |          |                   |                 |                 |       |                   |            |             |         |     |       |               |     |      |      |       |            |
|                             |          |                   |                 |                 |       |                   |            |             |         |     |       |               |     |      |      |       |            |
|                             |          | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |       | <u>Spots/Week</u> |            | <u>Rate</u> |         |     |       | <u>Rating</u> |     |      |      |       |            |
| Week:                       | 08/06/12 | 08/12/12          | M-----          |                 |       | 1                 | \$700.00   | 0.00        |         |     |       |               |     |      |      |       |            |
| E 43                        | KSNV     | 07/30/12          | 07/30/12        | M-F Early News  |       | CM                | 5-630p     |             | M-----  | :30 | 1     | \$1,000.00    | 1   | 0.00 | NM   | 1     | \$1,000.00 |
| <b>M-F Early News</b>       |          |                   |                 |                 |       |                   |            |             |         |     |       |               |     |      |      |       |            |
| <b>EARLY NEWS</b>           |          |                   |                 |                 |       |                   |            |             |         |     |       |               |     |      |      |       |            |
|                             |          |                   |                 |                 |       |                   |            |             |         |     |       |               |     |      |      |       |            |
|                             |          | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |       | <u>Spots/Week</u> |            | <u>Rate</u> |         |     |       | <u>Rating</u> |     |      |      |       |            |
| Week:                       | 07/30/12 | 08/05/12          | M-----          |                 |       | 1                 | \$1,000.00 | 0.00        |         |     |       |               |     |      |      |       |            |
| E 44                        | KSNV     | 07/31/12          | 07/31/12        | M-F Early News  |       | CM                | 5-630p     |             | -T----- | :30 | 1     | \$1,000.00    | 1   | 0.00 | NM   | 1     | \$1,000.00 |
| <b>M-F Early News</b>       |          |                   |                 |                 |       |                   |            |             |         |     |       |               |     |      |      |       |            |
| <b>EARLY NEWS</b>           |          |                   |                 |                 |       |                   |            |             |         |     |       |               |     |      |      |       |            |
|                             |          |                   |                 |                 |       |                   |            |             |         |     |       |               |     |      |      |       |            |
|                             |          | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |       | <u>Spots/Week</u> |            | <u>Rate</u> |         |     |       | <u>Rating</u> |     |      |      |       |            |
| Week:                       | 07/30/12 | 08/05/12          | -T-----         |                 |       | 1                 | \$1,000.00 | 0.00        |         |     |       |               |     |      |      |       |            |
| E 45                        | KSNV     | 08/01/12          | 08/01/12        | M-F Early News  |       | CM                | 5-630p     |             | --W---- | :30 | 1     | \$1,000.00    | 1   | 0.00 | NM   | 1     | \$1,000.00 |
| <b>M-F Early News</b>       |          |                   |                 |                 |       |                   |            |             |         |     |       |               |     |      |      |       |            |
| <b>EARLY NEWS</b>           |          |                   |                 |                 |       |                   |            |             |         |     |       |               |     |      |      |       |            |
|                             |          |                   |                 |                 |       |                   |            |             |         |     |       |               |     |      |      |       |            |
|                             |          | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |       | <u>Spots/Week</u> |            | <u>Rate</u> |         |     |       | <u>Rating</u> |     |      |      |       |            |
| Week:                       | 07/30/12 | 08/05/12          | --W----         |                 |       | 1                 | \$1,000.00 | 0.00        |         |     |       |               |     |      |      |       |            |
| E 46                        | KSNV     | 08/02/12          | 08/02/12        | M-F Early News  |       | CM                | 5-630p     |             | ---T--- | :30 | 1     | \$1,000.00    | 1   | 0.00 | NM   | 1     | \$1,000.00 |
| <b>M-F Early News</b>       |          |                   |                 |                 |       |                   |            |             |         |     |       |               |     |      |      |       |            |
| <b>EARLY NEWS</b>           |          |                   |                 |                 |       |                   |            |             |         |     |       |               |     |      |      |       |            |
|                             |          |                   |                 |                 |       |                   |            |             |         |     |       |               |     |      |      |       |            |
|                             |          | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |       | <u>Spots/Week</u> |            | <u>Rate</u> |         |     |       | <u>Rating</u> |     |      |      |       |            |
| Week:                       | 07/30/12 | 08/05/12          | ---T---         |                 |       | 1                 | \$1,000.00 | 0.00        |         |     |       |               |     |      |      |       |            |
| E 47                        | KSNV     | 08/03/12          | 08/03/12        | M-F Early News  |       | CM                | 5-630p     |             | ----F-- | :30 | 1     | \$1,000.00    | 1   | 0.00 | NM   | 1     | \$1,000.00 |
| <b>M-F Early News</b>       |          |                   |                 |                 |       |                   |            |             |         |     |       |               |     |      |      |       |            |
| <b>EARLY NEWS</b>           |          |                   |                 |                 |       |                   |            |             |         |     |       |               |     |      |      |       |            |
|                             |          |                   |                 |                 |       |                   |            |             |         |     |       |               |     |      |      |       |            |
|                             |          | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |       | <u>Spots/Week</u> |            | <u>Rate</u> |         |     |       | <u>Rating</u> |     |      |      |       |            |
| Week:                       | 07/30/12 | 08/05/12          | ----F--         |                 |       | 1                 | \$1,000.00 | 0.00        |         |     |       |               |     |      |      |       |            |
| E 48                        | KSNV     | 08/06/12          | 08/06/12        | M-F Early News  |       | CM                | 5-630p     |             | M-----  | :30 | 1     | \$1,000.00    | 1   | 0.00 | NM   | 1     | \$1,000.00 |
| <b>M-F Early News</b>       |          |                   |                 |                 |       |                   |            |             |         |     |       |               |     |      |      |       |            |
| <b>EARLY NEWS</b>           |          |                   |                 |                 |       |                   |            |             |         |     |       |               |     |      |      |       |            |
|                             |          |                   |                 |                 |       |                   |            |             |         |     |       |               |     |      |      |       |            |
|                             |          | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |       | <u>Spots/Week</u> |            | <u>Rate</u> |         |     |       | <u>Rating</u> |     |      |      |       |            |
| Week:                       | 08/06/12 | 08/12/12          | M-----          |                 |       | 1                 | \$1,000.00 | 0.00        |         |     |       |               |     |      |      |       |            |
| E 49                        | KSNV     | 08/04/12          | 08/04/12        | CM              | 6a-7a |                   |            |             | ----S-  | :30 | 1     | \$350.00      | 1   | 0.00 | NM   | 1     | \$350.00   |

Order / Rev: 104084  
Alt Order #: 06831655  
Flight Dates: 07/30/12 - 08/06/12

Advertiser: Crossroads GPS  
Product Desc: Crossroads GPS  
Estimate: 732

KSNV

| Ln  | Ch       | Start    | End        | Inventory Code       | Break  | Start/End Time | Days     | Len | Spots | Rate       | Pri | Rtg  | Type | Spots | Amount      |          |          |            |      |        |                |          |         |   |            |      |
|---|----------|----------|------------|----------------------|--------|----------------|----------|-----|-------|------------|-----|------|------|-------|-------------|----------|----------|------------|------|--------|----------------|----------|---------|---|------------|------|
| <b>News 3 Sunrise - SATURDAY</b>  |          |          |            |                      |        |                |          |     |       |            |     |      |      |       |             |          |          |            |      |        |                |          |         |   |            |      |
| <b>NEWS 3 AT SUNRISE no program 7/7,7</b>   |          |          |            |                      |        |                |          |     |       |            |     |      |      |       |             |          |          |            |      |        |                |          |         |   |            |      |
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| Start Date  | End Date | Weekdays | Spots/Week | Rate                 | Rating |                |          |     |       |            |     |      |      |       |             |          |          |            |      |        |                |          |         |   |            |      |
| Week: 07/30/12  | 08/05/12 | -----S-  | 1          | \$350.00             | 0.00   |                |          |     |       |            |     |      |      |       |             |          |          |            |      |        |                |          |         |   |            |      |
| E 50  | KSNV     | 08/04/12 | 08/04/12   | Sa-Su Early News     | CM     | 5pm-630pm      | -----S-  | :30 | 1     | \$650.00   | 1   | 0.00 | NM   | 1     | \$650.00    |          |          |            |      |        |                |          |         |   |            |      |
| <b>KSNV EARLY NEWS</b>  |          |          |            |                      |        |                |          |     |       |            |     |      |      |       |             |          |          |            |      |        |                |          |         |   |            |      |
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| Start Date  | End Date | Weekdays | Spots/Week | Rate                 | Rating |                |          |     |       |            |     |      |      |       |             |          |          |            |      |        |                |          |         |   |            |      |
| Week: 07/30/12  | 08/05/12 | -----S-  | 1          | \$650.00             | 0.00   |                |          |     |       |            |     |      |      |       |             |          |          |            |      |        |                |          |         |   |            |      |
| E 51  | KSNV     | 07/30/12 | 07/30/12   | M-F Jeopardy         | CM     | 630-7pm        | M-----   | :30 | 1     | \$1,000.00 | 1   | 0.00 | NM   | 1     | \$1,000.00  |          |          |            |      |        |                |          |         |   |            |      |
| <b>JEOPARDY</b>   |          |          |            |                      |        |                |          |     |       |            |     |      |      |       |             |          |          |            |      |        |                |          |         |   |            |      |
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| Start Date  | End Date | Weekdays | Spots/Week | Rate                 | Rating |                |          |     |       |            |     |      |      |       |             |          |          |            |      |        |                |          |         |   |            |      |
| Week: 07/30/12  | 08/05/12 | M-----   | 1          | \$1,000.00           | 0.00   |                |          |     |       |            |     |      |      |       |             |          |          |            |      |        |                |          |         |   |            |      |
| E 52  | KSNV     | 07/31/12 | 07/31/12   | M-F Jeopardy         | CM     | 630-7pm        | -T-----  | :30 | 1     | \$1,000.00 | 1   | 0.00 | NM   | 1     | \$1,000.00  |          |          |            |      |        |                |          |         |   |            |      |
| <b>JEOPARDY</b>   |          |          |            |                      |        |                |          |     |       |            |     |      |      |       |             |          |          |            |      |        |                |          |         |   |            |      |
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| Start Date  | End Date | Weekdays | Spots/Week | Rate                 | Rating |                |          |     |       |            |     |      |      |       |             |          |          |            |      |        |                |          |         |   |            |      |
| Week: 07/30/12  | 08/05/12 | -T-----  | 1          | \$1,000.00           | 0.00   |                |          |     |       |            |     |      |      |       |             |          |          |            |      |        |                |          |         |   |            |      |
| E 53  | KSNV     | 08/01/12 | 08/01/12   | M-F Jeopardy         | CM     | 630-7pm        | --W----  | :30 | 1     | \$1,000.00 | 1   | 0.00 | NM   | 1     | \$1,000.00  |          |          |            |      |        |                |          |         |   |            |      |
| <b>JEOPARDY</b>   |          |          |            |                      |        |                |          |     |       |            |     |      |      |       |             |          |          |            |      |        |                |          |         |   |            |      |
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| Start Date  | End Date | Weekdays | Spots/Week | Rate                 | Rating |                |          |     |       |            |     |      |      |       |             |          |          |            |      |        |                |          |         |   |            |      |
| Week: 07/30/12  | 08/05/12 | --W----  | 1          | \$1,000.00           | 0.00   |                |          |     |       |            |     |      |      |       |             |          |          |            |      |        |                |          |         |   |            |      |
| E 54  | KSNV     | 08/02/12 | 08/02/12   | M-F Jeopardy         | CM     | 630-7pm        | ---T---  | :30 | 1     | \$1,000.00 | 1   | 0.00 | NM   | 1     | \$1,000.00  |          |          |            |      |        |                |          |         |   |            |      |
| <b>JEOPARDY</b>   |          |          |            |                      |        |                |          |     |       |            |     |      |      |       |             |          |          |            |      |        |                |          |         |   |            |      |
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| Start Date  | End Date | Weekdays | Spots/Week | Rate                 | Rating |                |          |     |       |            |     |      |      |       |             |          |          |            |      |        |                |          |         |   |            |      |
| Week: 07/30/12  | 08/05/12 | ---T---  | 1          | \$1,000.00           | 0.00   |                |          |     |       |            |     |      |      |       |             |          |          |            |      |        |                |          |         |   |            |      |
| E 55  | KSNV     | 08/03/12 | 08/03/12   | M-F Jeopardy         | CM     | 630-7pm        | ----F--  | :30 | 1     | \$1,000.00 | 1   | 0.00 | NM   | 1     | \$1,000.00  |          |          |            |      |        |                |          |         |   |            |      |
| <b>JEOPARDY</b>   |          |          |            |                      |        |                |          |     |       |            |     |      |      |       |             |          |          |            |      |        |                |          |         |   |            |      |
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| Start Date  | End Date | Weekdays | Spots/Week | Rate                 | Rating |                |          |     |       |            |     |      |      |       |             |          |          |            |      |        |                |          |         |   |            |      |
| Week: 07/30/12  | 08/05/12 | ----F--  | 1          | \$1,000.00           | 0.00   |                |          |     |       |            |     |      |      |       |             |          |          |            |      |        |                |          |         |   |            |      |
| E 56  | KSNV     | 08/06/12 | 08/06/12   | M-F Jeopardy         | CM     | 630-7pm        | M-----   | :30 | 1     | \$1,000.00 | 1   | 0.00 | NM   | 1     | \$1,000.00  |          |          |            |      |        |                |          |         |   |            |      |
| <b>JEOPARDY</b>   |          |          |            |                      |        |                |          |     |       |            |     |      |      |       |             |          |          |            |      |        |                |          |         |   |            |      |
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| Start Date  | End Date | Weekdays | Spots/Week | Rate                 | Rating |                |          |     |       |            |     |      |      |       |             |          |          |            |      |        |                |          |         |   |            |      |
| Week: 08/06/12  | 08/12/12 | M-----   | 1          | \$1,000.00           | 0.00   |                |          |     |       |            |     |      |      |       |             |          |          |            |      |        |                |          |         |   |            |      |
| E 57  | KSNV     | 07/30/12 | 08/04/12   | News 3 Olympic Zone  | CM     | 7:30-8:00PM    | MTWTFS-  | :30 | 6     | \$750.00   | 1   | 0.00 | NM   | 6     | \$4,500.00  |          |          |            |      |        |                |          |         |   |            |      |
| <b>OLYMPIC ZONE</b>   |          |          |            |                      |        |                |          |     |       |            |     |      |      |       |             |          |          |            |      |        |                |          |         |   |            |      |
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| Start Date  | End Date | Weekdays | Spots/Week | Rate                 | Rating |                |          |     |       |            |     |      |      |       |             |          |          |            |      |        |                |          |         |   |            |      |
| Week: 07/30/12  | 08/05/12 | MTWTFS-  | 6          | \$750.00             | 0.00   |                |          |     |       |            |     |      |      |       |             |          |          |            |      |        |                |          |         |   |            |      |
| E 58  | KSNV     | 07/30/12 | 08/03/12   | Olympics Late News 3 | CM     | 11pm-12:35am   | MTWTFS-- | :30 | 6     | \$1,000.00 | 7   | 0.00 | NM   | 6     | \$6,000.00  |          |          |            |      |        |                |          |         |   |            |      |
| <b>NEWS</b>   |          |          |            |                      |        |                |          |     |       |            |     |      |      |       |             |          |          |            |      |        |                |          |         |   |            |      |
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| Start Date  | End Date | Weekdays | Spots/Week | Rate                 | Rating |                |          |     |       |            |     |      |      |       |             |          |          |            |      |        |                |          |         |   |            |      |
| Week: 07/30/12  | 08/05/12 | MTWTF--  | 6          | \$1,000.00           | 0.00   |                |          |     |       |            |     |      |      |       |             |          |          |            |      |        |                |          |         |   |            |      |
| E 59  | KSNV     | 08/04/12 | 08/04/12   | Olympics Late News 3 | CM     | 11pm-12:35am   | -----S-  | :30 | 2     | \$1,000.00 | 7   | 0.00 | NM   | 2     | \$2,000.00  |          |          |            |      |        |                |          |         |   |            |      |
| <b>NEWS</b>   |          |          |            |                      |        |                |          |     |       |            |     |      |      |       |             |          |          |            |      |        |                |          |         |   |            |      |
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| Start Date  | End Date | Weekdays | Spots/Week | Rate                 | Rating |                |          |     |       |            |     |      |      |       |             |          |          |            |      |        |                |          |         |   |            |      |
| Week: 07/30/12  | 08/05/12 | -----S-  | 2          | \$1,000.00           | 0.00   |                |          |     |       |            |     |      |      |       |             |          |          |            |      |        |                |          |         |   |            |      |
| E 60  | KSNV     | 08/05/12 | 08/05/12   | Olympics Late News 3 | CM     | 11pm-12:35am   | -----S   | :30 | 2     | \$1,000.00 | 7   | 0.00 | NM   | 2     | \$2,000.00  |          |          |            |      |        |                |          |         |   |            |      |
| <b>NEWS</b>   |          |          |            |                      |        |                |          |     |       |            |     |      |      |       |             |          |          |            |      |        |                |          |         |   |            |      |
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| Start Date  | End Date | Weekdays | Spots/Week | Rate                 | Rating |                |          |     |       |            |     |      |      |       |             |          |          |            |      |        |                |          |         |   |            |      |
| Week: 07/30/12  | 08/05/12 | -----S   | 2          | \$1,000.00           | 0.00   |                |          |     |       |            |     |      |      |       |             |          |          |            |      |        |                |          |         |   |            |      |
| E 61  | KSNV     | 07/30/12 | 08/03/12   |                      | CM     | 9am-4pm        | MTWTF--  | :30 | 10    | \$1,200.00 | 1   | 0.00 | NM   | 10    | \$12,000.00 |          |          |            |      |        |                |          |         |   |            |      |

Order / Rev: 104084  
 Alt Order #: 06831655  
 Flight Dates: 07/30/12 - 08/06/12

Advertiser: Crossroads GPS  
 Product Desc: Crossroads GPS  
 Estimate: 732

KSNV

| Ln                        | Ch       | Start             | End             | Inventory Code         | Break | Start/End Time    | Days        | Len | Spots         | Rate        | Pri  | Rtg | Type   | Spots | Amount      |
|---------------------------|----------|-------------------|-----------------|------------------------|-------|-------------------|-------------|-----|---------------|-------------|------|-----|--------|-------|-------------|
| Olympics Daytime Weekd    |          |                   |                 |                        |       |                   |             |     |               |             |      |     |        |       |             |
| Olympics Daytime Weekdays |          |                   |                 |                        |       |                   |             |     |               |             |      |     |        |       |             |
| OLY DAY                   |          |                   |                 |                        |       |                   |             |     |               |             |      |     |        |       |             |
|                           |          | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |             |      |     |        |       |             |
| Week:                     | 07/30/12 | 08/05/12          |                 | MTWTF--                |       | 10                | \$1,200.00  |     | 0.00          |             |      |     |        |       |             |
| E 62                      | KSNV     | 07/30/12          | 08/05/12        | Olympics Primetime     | CM    | 730pm-12am        | MTWTFSS     | :30 | 2             | \$6,000.001 | 0.00 | NM  |        | 2     | \$12,000.00 |
| Olympics Primetime        |          |                   |                 |                        |       |                   |             |     |               |             |      |     |        |       |             |
| OLY DAY                   |          |                   |                 |                        |       |                   |             |     |               |             |      |     |        |       |             |
|                           |          | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |             |      |     |        |       |             |
| Week:                     | 07/30/12 | 08/05/12          |                 | MTWTFSS                |       | 2                 | \$6,000.00  |     | 0.00          |             |      |     |        |       |             |
| E 63                      | KSNV     | 08/04/12          | 08/04/12        | Olympics Daytime Weekd | BM    | 4am-6pm           | -----S-     | :30 | 1             | \$1,700.001 | 0.00 | NM  |        | 1     | \$1,700.00  |
| Olympics Daytime Weekdays |          |                   |                 |                        |       |                   |             |     |               |             |      |     |        |       |             |
| OLY WKEND                 |          |                   |                 |                        |       |                   |             |     |               |             |      |     |        |       |             |
|                           |          | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |             |      |     |        |       |             |
| Week:                     | 07/30/12 | 08/05/12          |                 | -----S-                |       | 1                 | \$1,700.00  |     | 0.00          |             |      |     |        |       |             |
| E 64                      | KSNV     | 08/06/12          | 08/06/12        | Olympics Daytime Weekd | DM    | 9am-4pm           | M-----      | :30 | 1             | \$1,200.001 | 0.00 | NM  |        | 1     | \$1,200.00  |
| Olympics Daytime Weekdays |          |                   |                 |                        |       |                   |             |     |               |             |      |     |        |       |             |
| OLY DAY                   |          |                   |                 |                        |       |                   |             |     |               |             |      |     |        |       |             |
|                           |          | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |             |      |     |        |       |             |
| Week:                     | 08/06/12 | 08/12/12          |                 | M-----                 |       | 1                 | \$1,200.00  |     | 0.00          |             |      |     |        |       |             |
| E 65                      | KSNV     | 08/04/12          | 08/04/12        | Weekend Jeopardy/Whe   | BM    | 630-730pm         | -----S-     | :30 | 1             | \$575.001   | 0.00 | NM  |        | 1     | \$575.00    |
| WKND Jeop/Wheel           |          |                   |                 |                        |       |                   |             |     |               |             |      |     |        |       |             |
| WH/JEP                    |          |                   |                 |                        |       |                   |             |     |               |             |      |     |        |       |             |
|                           |          | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |             |      |     |        |       |             |
| Week:                     | 07/30/12 | 08/05/12          |                 | -----S-                |       | 1                 | \$575.00    |     | 0.00          |             |      |     |        |       |             |
|                           |          |                   |                 |                        |       |                   |             |     |               |             |      |     | Totals | 88    | \$85,675.00 |